

Corbett Kroehler - Global Warming





awareness of environmental degradation in general, the Wildlife Friendly Enterprise Network (WFEN) uses the red list of key threatened species of the International Union for Conservation of Nature and Natural Resources, a British academic body which practices the highest

standards of scientific work.

From there, the WFEN sets very specific criteria in its certification process for products. Here's a quick summary of requirements for certification:

• The product contributes directly to in situ conservation of key species. Qualified products are fundamentally linked to on-the-ground conservation actions.

• Production has a positive impact on the local economy.



About Corbett Kroehler Contact Corbett Kroehler

Corbett's Website Links:

www.newsolarparadigm.com www.MisterSustainable.com www.SaveNativeFlorida.org

Keyboard Culture Expert Biographies About Dr. Robert Bocknek About Kathryn Brinkley About Ken Blanchard • Individuals or communities living with wildlife participate in the production, harvest, processing or manufacture of the product. Transparent, written criteria define individual or community eligibility, conservation goals and monitoring procedures. Signed agreements clearly define the responsibilities of individual and/or community, NGO, business and other partners to each other and identify the conditions under which any transfer of money, goods or services occurs.

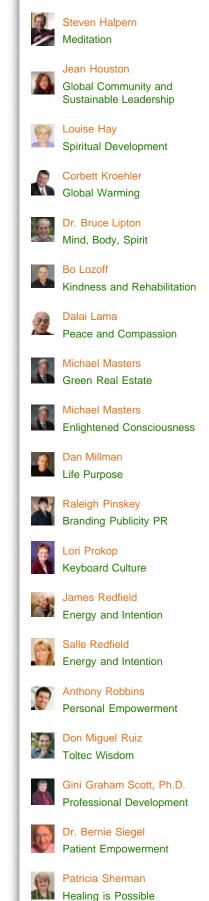
• The product's conservation mission includes a clear enforcement mechanism, such that failure to follow through with required conservation actions results in immediate consequences, including forfeiture of any economic reward.

• Producers and/or NGO, business and other partners strive to monitor the impact of production activities on wildlife in order to ensure that practices benefit species of concern.

• A product that contributes to or fosters consumptive use of wildlife in any way will face a highly critical review for its ability to meet the criteria.

In closing, it may seem that the standards of the WFEN certification process are excessive but this environmentalist assures you that they are right on the mark and exemplary of the future of conservation and green living here in the new millennium.

To learn more about the Wildlife Friendly certification program from the WFEN, please visit



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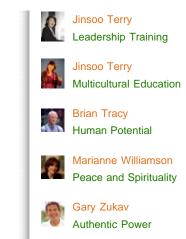
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